



UNIVERSITÀ  
DEGLI STUDI  
DI TORINO



# START UP BUSINESS CAMPUS

An initiative of  
**Department of Economics and Statistics "Cognetti de Martiis" and Business Club**



UNIVERSITÀ DEGLI STUDI DI TORINO  
Dipartimento di Economia e Statistica "Cognetti de Martiis"



The workshop will take place on

**Friday 29 November, from 2.00 to 4.00 pm**

at **Campus Luigi Einaudi**  
**Lungo Dora Siena, 100 - Torino - Classroom D3**

Discussants:



TreataBit  
The playground for new media  
entrepreneurs by ISP



## Agenda:

- 2.00 pm Welcome by Business Club, Dipartimento "Cognetti de Martiis", University of Turin
- 2.10 pm The role of 2i3T Incubator of the University of Turin and presentation of start up "aGrisù"
- 3.00 pm Presentation of Treatabit activities, and start ups "MisterMario" and "Bringme".
- 3.50 pm Q&A session e Conclusions

The working language of the workshop will be English. Please confirm your participation to [comunicazione@2i3t.it](mailto:comunicazione@2i3t.it) or [giorgio.roberto@aiesec.net](mailto:giorgio.roberto@aiesec.net)